Daily Bugle Advertisement submission requirements

Thank you for choosing Full Circle Compliance – Export/Import Daily Update ("The Daily Bugle") for your partner in Advertising.

Pre-designed by you

If you choose to submit your own **pre-designed ad**, we have a few guidelines for submitting the ad to us:

- Please keep in mind that every banner has it's own specific size / measurement / resolution:

   Banner Specifications:
   - Top ad: 90px x 600px
   - In body [centered]: 600px x 150px
   - In footer: 600px x 250px

- Images submitted must be optimized for Internet usage. Ask our designer in charge if your unsure if your image is up to specifications, advertising@fullcirclecompliance.eu. He can assist you if needed.
- Please make sure the ad is submitted 7 days before the initial send-out date.

Text-based advertisements:
In regards to the text-based advertisement the following format applies:

"[Event Name]" – [Date] in [Event City or Webinar]
(Source: [Website of the Event or Person who Promotes the event])

* What: [Brief description of the event.]
* Where: [Full location details.]
* When: [Full time details.]
* Speakers: [Key speakers.]
* Register: [Ways to register for the event: website, email address, phone number.]

Examples:

"Designing an Internal Compliance Program" - 2 Dec in Haarlem
(Source: info@fullcirclecompliance.eu)

* What: A Compliance Officer has to have the ability to prevent, detect and remediate (potential) violations and financial/civil penalties. This training course provides the essentials to develop a new Internal Compliance Program or optimize an existing one that meets these goals.
* Where: Iordensstraat 19, 2012 HA, Haarlem, the Netherlands

* When: Tue, 2 Dec, 9:00 - 5:30 pm CET
* Speakers: Ghislaine Gillessen, Managing Director FCC, James Bartlett III, Director FCC of U.S. Operations, and Michael Farrell, Director FCC.
* Register: www.fullcirclecompliance.eu, or Alexander Bosch, apbosch@fullcirclecompliance.eu, + 31 (0)23 - 844 - 9046

"Setting the Scene: International Trade Compliance" - Webinar 2 Dec
(Source: info@fullcirclecompliance.eu)

* What: This webinar provides and introduction to International Trade Compliance by providing an overview of key concepts, developments and institutions.
* Where: Webinar -- Your computer
* When: Tue, 2 Dec, 2:00 - 3:30 pm EST
* Speakers: Ghislaine Gillessen, Managing Director FCC, James Bartlett III, Director FCC of U.S. Operations, and Michael Farrell, Director FCC.
* Register: www.fullcirclecompliance.eu, or Alexander Bosch, apbosch@fullcirclecompliance.eu, + 31 (0)23 - 844 - 9046

Design by FCC

When you have chosen to let **our designer design your ad**. Please make sure we receive the following:
- Logo (preferably a Vector file)
- Content (the text you would like to have displayed in the ad)
- A short briefing, using a maximum of 100 words
- URL (where should the ad link to?)
- Images/Photo's (Royalty Free or Licensed), if needed

Banner Specifications:
- Top ad: 90px x 600px
- In body [centered]: 600px x 150px
- In footer: 600px x 250px

Accepted file-formats:
High resolution JPEG, PNG, PDF, PSD, BMP, TIFF
Maximum file size: 25Mb

If you have any questions in regards to these technical specifications, please do not hesitate to contact us, advertising@fullcirclecompliance.eu.